Urban Regeneration and the Formation of the Cultural Space of Food Market and its Aesthetics of Exhibition: The Case Study of Hsin-Fu Food Market and the Project of Market as a Primary School

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Abstract

The Hsin-Fu food market built in 1914 during the Japanese occupation period. It was registered as historic building by Taipei City government in 2006. It was one of the market buildings, which was the same building lasting for over 80 years. The government ran a restoration project in 2009. Afterwards, the historic building was managed as a cultural spot, and provided as a site for the incubator of the young people to start their business.

The project was derived from the URS program originally led by Taipei City Urban Regeneration Office. The regeneration project of the market intends to incorporate more jobs and young generation in the old district. That is, to invite the young mind and vitality to helping exploring the cultural charm of the historic districts. The management team invited a Japanese architect to develop a brand new vision of the restoration of the old market building. The whole remodel plan made it worth to anticipate the future vision.

The food market might be seen as the very first exhibition place of food memory. To focus on the old district around the market and the rich food memory, people organized a plan name " market as an primary school" , to invite students to walk into the market, by introducing the varieties of food, to teach them the local history by the food memory around the market. Both from the perspective of museum education and exhibition, and the urban regeneration issue, the article took the project as a case study to investigate the exhibition aesthetics and cultural/ spatial experience in the food market.